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## Press Release

### The South African National Blood Service and the Western Cape Blood Service Unite in a Call to Action for New Blood Donors

**Johannesburg, 28 March 2025** – In a united effort to address the growing demand for blood, the South African National Blood Service (SANBS), in collaboration with the Western Cape Blood Service (WCBS) are urging all South Africans—particularly new donors—to come forward and make a life-saving difference by donating blood on **Saturday, 12 April 2025**, from **09:00 to 16:00**.

As the demand for blood rises, both organisations are prioritising the recruitment of new donors to maintain a steady blood supply for the busy Easter period and the approaching winter months. Blood donations tend to decrease during winter, making it essential to build reserves now and prevent potential shortages during this critical time.

**Why Should You Donate?** Blood is needed every day for trauma patients, individuals living with cancer, those with blood disorders, and those undergoing surgery. New donors are essential to meeting this ongoing demand, especially as we approach the winter season when blood collection numbers typically fall. The SANBS goal for the day is to collect **4000 units of blood** and engage **500 new donors** and the WCBS goal for the day is to collect **800 units** and engage **300 new donors** to bolster reserves before this critical time.

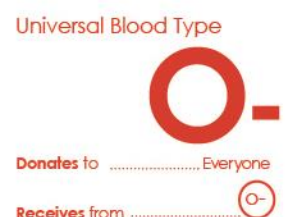
We also encourage **regular donors** to bring a new donor along. The need for blood is constant, and by introducing someone to the life-saving act of donating, you can make a real difference. Together, we can ensure that South Africa's hospitals are fully stocked as we prepare for the colder months ahead.

#### Join the Movement to Save Lives:

- **Date:** Saturday, 12 April 2025
- **Time:** 09:00 – 16:00
- **WCBS Goal:** Collect 800 units of blood and recruit 300 new donors
- **SANBS Goal:** Collect 4 000 units of blood and recruit 500 new donors

sanbs.org.za  
Toll free 0800 11 9031

Board of Directors: **Executives:** V Reddy (CEO), T Kgaghe (CFO), K Van Den Berg (Medical Director) **Non-Executives:** T Mokgalitha (Chairperson), F Burn, S Fakie, C Henry, G Leong, L Molefe, P Mthethwa, M Vaithilingum  
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## Eligibility Requirements:

1. Be in good health
2. Be between the ages of 16 and 75
3. Weigh at least 50kg
4. Lead a healthy lifestyle

## Where to Donate:

### Western Cape

- Kenilworth Centre - Kenilworth
- N1 City Mall - Goodwood
- Tyger Valley Shopping Centre - Bellville
- Capegate Shopping Centre - Brackenfell
- Liberty Promenade Shopping Centre – Mitchells Plain
- Somerset Mall – Somerset West
- Whale Coast Mall - Hermanus
- Langeberg Mall – Mossel Bay

### Eastern Cape

- Cleary Park Shopping Centre
- Walmer Park Shopping Centre
- Fountains Mall
- Greenacres Shopping Centre
- Boardwalk Mall
- The Bridge
- Nonesi Mall
- The Mall
- Heritage Mall
- Mdantsane City Mall
- Settlers Square Shopping Centre
- Mthatha Plaza

### Gauteng

- Jabulani Mall
- Cresta Shopping Centre
- Eldoradopark S/C
- Kyalami Corner
- Fourways Donor Centre
- Mall of Thembisa
- Clearwater Mall
- Pick n Pay On Nicol
- Greenstone Mall
- Southgate Mall
- Celtis Ridge
- Raslouw Lifestyle Centre
- Mams Mall
- Olympus Village
- Bougainville Shopping Centre
- Hennopsview Shopping Centre
- Chris Hani Crossing Mall
- Angelo Mall
- Victorian Mall
- Meyerton Pick n Pay
- Vaal Mall
- Sasolburg Boulevard
- River Square Mall
- Harvest Shopping Centre
- Lakeside Mall
- Brentwood Park Checkers
- Sunward Lifestyle
- Daveyton / Tsakane/ Mayfield
- Donor Centres

### North West

- Waterfall Mall
- Matlosanan Mall
- Lichtenburg Mall
- MooiRivier Mall

### Free State

- Goldfields Mall
- Mimosa Mall
- Dihlabeng Mall
- Maluti Crescent Mall

### Limpopo

- Savannah Mall
- Mankweng Plaza
- Tzaneen Lifestyle Centre

### Northern Cape

- North Cape Mall
- Kalahari Mall

### Mpumalanga

- KG Mall
- Mhluzi Mall
- Groblersdal Mall
- Emba Mall
- Secunda Mall
- Ilanga Mall
- Tubatse Crossing
- Hazzyview Local Choice
- Merino Mall

### KZN

- Watercrest Mall
- Chatsworth Centre
- Hammarisdale Junction
- Westville Mall
- Hilton Quarry Centre
- Liberty Mall
- Gallarea
- Scottburgh
- Phoenix Plaza
- Vreyheid P N Pay Centre

Your action today can change someone's tomorrow. SANBS and the WCBS encourage eligible individuals to donate blood regularly, as every donation can save lives and support South Africa's hospitals in need. **Bring your friends, family, and colleagues into this life-saving movement—**because together, we can ensure that hospitals across the country never face a blood shortage again.

### How to Get Involved:

1. Visit: [www.sanbs.org.za](http://www.sanbs.org.za)
2. Call: 0800 119 031
3. Follow us on social media:
  - X: @theSANBS
  - Facebook: @SANBS
  - Instagram: @thesanbs
  - TikTok: @thesanbs

**Every donation counts. Save lives today.**

**END**

**Issued on behalf of SANBS by Meropa Communications.** For further information, please contact: Tshilidzi Matidza, +27763061197, [tshilidzim@meropa.co.za](mailto:tshilidzim@meropa.co.za)

### ABOUT SANBS

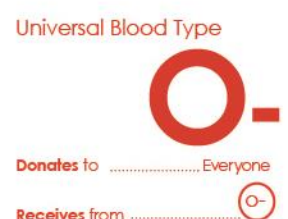
The South African National Blood Service (SANBS) is an independent non-profit organisation and a leader in blood transfusion. SANBS operates in eight out of nine provinces in South Africa (except for the Western Cape, which the Western Cape Blood Service services) and provides crucial support to countries in the SADC region.

The organisation prides itself on being the lifeblood of South Africa's healthcare system, providing over one million world-class blood products. This pedigree comes from world-class testing and collection protocols, ensuring that the transfused blood is always of the highest quality. SANBS operates a vast network of donor centres, including more than 70 fixed centres and over 100 mobile collection sites daily.

SANBS aims to collect 3,500 units of blood daily to ensure a safe and sufficient supply for South Africa's healthcare system. Regular donations are critical because a unit of blood only lasts 42

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days. We encourage donors to commit to giving blood as frequently as every 56 days, ensuring a continuous supply for those in need.

### **About the Western Cape Blood Service (WCBS)**

WCBS is a non-profit regional health organisation, dedicated to collecting blood from voluntary blood donors, and providing the safest blood products and efficient service to the community, while operating at the highest professional and ethical standards and remaining a viable organisation. WCBS work without prejudice to supply safe blood and blood products to all communities in the region, from Cape Town all the way up to George. It's our goal to deliver a world-class blood service in the Western Cape.

Western Cape Blood Service  
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